

# HEXA care

YOUR CARE. IN OUR HANDS



## About us

### Who are we?

**Hexa Care** is one of Kuwait's well-known general trading companies. It was founded in 2002 and has since grown to become one of Kuwait's most prestigious trading companies, with a monopoly on the market.

### Where are we located?

Our Offices are located in Salmiya City, in Reem's commercial complex close to the Salmiya center, Kuwait's largest shopping district. In a sense, we are in the heart of the city!

### Teamwork makes the dream work.

The people behind a company are as important as the company itself in any industry, and behind the success of our company stands a team with strong, professional, and technical expertise performing their tasks to the best of their abilities as commensurate with the company's future aspirations.

Every employee is essential to our continued success. Through their relentless pursuit of excellence and commitment to high standards, our team has helped translate the Company's goals into significant accomplishments over the years.

### Always improving

Building, developing, training, retaining, and engaging the Hexa Care team is a daily commitment. We work hard every day to make sure that our people are supported, empowered and up to date with the latest skills and methods in the world of marketing to deliver exceptional results for our clients. Every member of the Hexa Care team believes strongly in the vision and core values of the company.

*We are Hexa care. And together, we are shaping the future of healthcare!*

## History & Development

Since its beginnings in 2002, it had a fruitful start where it has managed to distribute more than 20 different brands. The company now has over 50 pharmacies, salons, spas, and medical centers as collaborators.

Hexa Care's ambitions did not stop at this point but progressed to have a vision of its own promising business.

And today it has its very own e-commerce site [Jomana's Secret](#) where it sells its own products and only promotes its brands to customers in the Gulf region.

Sales, marketing, product specialists, promoters, and medical representatives round out the team. On the other hand, Hexa care also works with other e-commerce stores and e-applications.

Hexa Care has gained various experiences and knowledge over the years, due largely to the company's strict standards, quality control, and commitment, which has earned the company a reputation and trust for providing excellent teams in response to client requests.

## What do we do?

Hexa Care has been one of Kuwait's most authoritative voices in the cosmetics and personal care industry for nearly two decades. We have spent years selling, distributing, and marketing a wide range of outstanding products and brands in both local and global markets.

We also work with local companies to promote and sell their products.

Moreover, we have a wide range of stores, and online shops supplied with the best equipment, making it one of the most prominent competitors in the Kuwaiti market.

## We like to make a statement and stand out.

Hexa Care focuses on fostering growth and maintaining long-term business relationships with its clients. The pursuit of excellence is driven by customer responsiveness and commitment.

Therefore, we are firm believers in competition! And what distinguishes us from this competition is our years of experience in the market, as well as our various connections with other companies, stores, and agents... and being a company that deals with both B2B and B2C markets.

## **We like to make a statement and stand out.**

Investing in our employees' development is essential for ensuring that our expertise remains relevant to our clients now and in the future. Hexa Care offers a wide range of training and educational opportunities for employees at all levels of their careers.

Every year our employees are encouraged to attend international exhibitions, such as the annual "Beauty World" event in Dubai. They frequently have the opportunity to travel to partnered companies for product and service training. This teaches them a lot about the goods we work with and the market in general.

To keep our team engaged and informed during the pandemic, we frequently signed them up with online business workshops. And as a result, our employees can stay up to date with current trends, strategies, and business needs.

### **Our Mission**

Our mission is to work "all together for Better Healthcare" with a single goal in mind: to create a unified working process that provides people with safe and effective products. We strive to achieve this by offering a varied range of high-quality products, as well as exceptional customer service, quick product delivery, and great ordering systems.

We want to provide attentive, effective, and proactive services to our customers.

We are constantly improving our skills and knowledge to meet the growing and diverse needs of customers in our trading domain. We are always working to maintain our position as a market leader who is dependable, customer-oriented, and adaptable.

## Our Vision

Our Vision is to be sustainable in the business by keeping up the ethical value and to provide the best atmosphere for everyone within and outside the company by upholding the proud heritage of success, excellence, and commitment to our customers' interests.

To achieve our vision, we use the following strategy: to be a progressive, reputable, and responsible healthcare company, offering high-quality products and services that meet the needs of the local and wider communities we serve.

We wish to be the "preferred choice" both for customers, suppliers, and employees by exceeding their expectations.

We look forward to inspiring and be a model for companies who are willing to reach their dreams.

## What is our name: the inspiration behind it?



In Latin, Hexa represents the number six. Which consists of the six categories of products that the company deals with: **Dermo cosmetics, Health Care, Hair Care, Skin Care, Medical Equipment** and **Makeup**.

The logotype takes a futuristic approach, illustrating the concept's progression and forward-thinking. The shapes with straight lines and angles usually symbolize structure and order, whereas curves are softer and represent connection and community, which is why the typeface for the word "Care" is a rounded curved font to symbolize the care for the community while framing it into a rectangle to symbolize reliability, give stability and suggest order. The color chosen is associated with stability, security, loyalty, and technology.

## Our Values

We are passionate about building an extraordinary company with a happy and respectful environment, a living with an entrepreneurial spirit, where our people can contribute and grow, and where our **VALUES** and **TRUST** are at the heart of everything we do to positively serve and impact our clients and communities.

Everything we do, and the way we do it, is driven by the following guiding principles and values:

### ● **Commitment & Responsibility**

To achieve excellent results, we set goals and hold ourselves to high standards. We always equip our employees with the tools, training, and support they need to achieve their personal and professional objectives. We put in long hours and work smartly. We strive to be efficient and provide the promised quality...

### ● **Trust & Integrity**

We build our reputation by keeping our promises and upholding our obligations. Our thoughts, words, and actions are all in sync. We want our clients, suppliers, and partners to have complete faith in us. In all of our interactions, both inside and outside of our company, we are open, equitable, and truthful.

### ● **Our team is the heart of our company.**

We treat one another with courtesy, professionalism, and respect. We help each other achieve individual and company goals by providing support and working as a team. We have a strong sense of belonging, and we strive to serve our communities, clients, and vendors.

### ● **Our Commitment:**

- We are open, attentive, professional, and devoted to our clients' wishes and proved ourselves loyal and honest.
- We do not take any risk of disgracing our reputation and our commercial dealings are never touched.
- In terms of social responsibility, the company is reputable and performs its responsibilities towards safety which is perfected on its development.

### **We will continue to:**

- Maintain the highest degree of professionalism and dependability.
- Carry out our responsibilities safely and responsibly.
- Create a work environment in which leadership, trust, collaboration, teamwork, and satisfaction are the norms.

## **The markets we deal with:**

### *Ready to improve your purchasing experience?*

Let us help you make the right purchasing decisions by providing you with information about our markets so that you can find innovative products and alternatives to meet the demands of what you wish to purchase.

More information on these markets:

### ● **Health Care**

Access to comprehensive, quality health care products are important for promoting and maintaining health, preventing, and managing disease, reducing unnecessary disability and premature death, and achieving health equity.



## ● Hair Care

Beautiful and shiny hair always leaves a good impression, which is why proper hair care is important.

Hair care products are the key to having healthy hair and avoid extensive damage that can lead to hair loss.

## ● Skin Care

Good skin care products are essential; It helps your skin stay in good condition: You're shedding skin cells throughout the day, so it is important to keep your skin glowing and in a healthy condition!

## ● Make Up

The most beautiful makeup of a person is passion. But cosmetics are easier to buy" Nowadays, Makeup products have become an important part of our lives, and it is the empowering effect of these products that has drawn people from all over the world.

## ● Dermo cosmetics

Dermo-Cosmetics traders provide you with high - quality products from the best brands available. Dermo cosmetics is where cosmetics and dermatology – or beauty and health – meet.

## ● Medical Equipment

Medical equipment and tools are essential for saving a person's life or carrying out any procedure!

## Our line of business

We want to provide our customers with effective care for the treatment they are looking for whether it is for healthcare, skincare, haircare or whether it's for medical equipment by combining technologically advanced Dermo-cosmetic products and medical instruments from certified brands.

Hexa Care is proud to be the importer of these different Brands into the Kuwaiti market.

### Products that we currently distribute in Kuwait:

- **Keralock**
- **Pharma Hermetic**
- **Aperion Natural Care**



*"We are committed to providing people with high-quality, healthy, and safe alternatives for their everyday needs."*

On the current market, Hexa Care is recognized as a trustworthy and reliable source. Through our knowledge and years of experience in the industry, we can help your brand reach out to customers, gain recognition, and achieve the success it deserves.

## Our Online Store



Because you are worth it, you deserve the best service! All you have to do is check out our [online shop](#)!

Hexa Care founded Jomana's Secret to bring its products to the digital market, and it has come a long way since its humble beginnings in Kuwait.

What inspired us to launch our own online store and provide our customers with the most luxurious products, in particularly women who get to enjoy an amazing feminine experience, was the following concept:

*'Self-care is not a luxury, it's a necessity! Take care of yourself, refresh your soul. Make yourself a priority.'*

## We are here to help!

Living a healthier life can seem difficult at times — nutrition, the exercise, the inner happiness! However, having friendly advice available whenever and wherever you need it makes things easier and more enjoyable. Our awesome [blog](#) is full of tips, tricks, and personal stories will inspire you on your journey to wellness with just a single click.

## Customer service

We're here to assist you! We enjoy communicating with our customers and are always willing to provide them with useful tips and information about our products. We ensure that the customer is satisfied by calling and soliciting feedback, among other things.

## Get in touch!

Please use any of the following methods to contact us if you have a question about us, need additional information, or wish to make a suggestion.

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